



rpace@robypace.com



www.robypace.com



Alameda, CA

EDUCATION

Coursera 2023
Designing User Interfaces and Experiences (UI/UX)
California

UC Berkeley Extension 2009
Integrated Marketing Communication
Berkeley, California

Academy of Art University 2002
BFA in Advertising
San Francisco, California

SKILLS

Adobe Creative Cloud
Microsoft Office Suite
Google Suite
Flash
Dreamweaver
HTML/CSS
Figma
QuarkXpress
.....
Attention to Detail
Critical Thinking
Interactive Design
Personnel Management
Complex Problem Solving
Active Listening
Sales and Marketing
Fine Arts
Multi-tasking

INTEREST

I have always been interested in being involved with projects that can be done without following a clear set of rules.

Integrated Marketing Communications
Shopper Marketing
Entertainment Marketing
Packaging Design

AWARDS

2009 Honorable Mention
From WineMaker Magazine for design of private wine label
2002 Silver for Single Ad
Academy of Art University Spring Show

EXPERIENCE

Freelance Art Director/Designer
New York and San Francisco
2008 – Present

Represented By Creative Circle, The Creative Group, WunderLand Group, 24 Seven, Syndicatebleu

Clients E. & J. Gallo Winery, Beeline Group Inc., Tata Communications Ltd., JanSport, Havas Worldwide, Silverlign Group Inc., The North Face, Pierce/Smartfusion, Duncan/Channon, NORCAL Mutual Insurance, Franklin Templeton Investments, Minted.com, Klinger Vision Inc., Rapid Displays

Creative Summary Logo Designs, Events, Digital, Email Marketing, Brand Identity, Invitations, PR Marketing, POP Marketing, and a broad range of Production.

Freelance Production Artist
R/GA
January – April 2013
San Francisco, CA

Freelance Designer
Chic Nishijima Winemaker
October 2008 – July 2009
California

Freelance Art Director
Scholastic Inc.
January – February 2009
New York

Art Director
FCB Health
New York 2005 – 2008

Art Director
Havas Life (formerly Euro RSCG Life Chelsea)
New York 2003 – 2005

Junior Art Director
Carol H. Williams Advertising Agency
Oakland, California 1999 – 2001



Robyn
Art Director